



Media Advisory

Office of Mayor Chuck Reed

For Immediate Release:
August 27, 2008

Contact:
Michelle McGurk
(408) 535-4840 or (408) 655-7332 (cell)
PIO, Office of Mayor Reed

Linda Crabill Byrne
(408) 975-3238
San José Department of Transportation

San José Urges Caution in School Zones to Keep Kids Safe

Slow down, pay attention as kids return to school

Event: As San José children head back to school, Mayor Chuck Reed, Councilmember Pierluigi Oliverio, and City and school officials are urging drivers, pedestrians and bicyclists to slow down and pay more attention in school zones.

Police Chief Rob Davis will provide safety tips for parents driving in school zones and announce Operation Safe Passage. The City will outline the expansion of the School Area Parking Patrol Team, which enhances safety in school zones through education and enforcement and provides and fits bike helmets for children riding without one.

When: 9:00 a.m., Thursday, August 28, 2008

Where: Hoover Middle School
1635 Park Avenue, San José 95126

Who: San José Mayor Chuck Reed
San José Councilmember Pierluigi Oliverio, District 6
San José Police Chief Rob Davis
Asst. Superintendent Bill Erlendson, San José Unified School District
Suzanne Barbarasch, Principal at Hoover Middle School
James Helmer, San José Transportation Director
Officer Todd Thibodeau, California Highway Patrol
San José Parking Compliance Officers

Visuals: Parents dropping children off at school (8:00 a.m. to 8:24 a.m.)
California Highway Patrol motorcycles
Radar signs mounted on School Area Patrol Team vehicles

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